



Current ERP and CRM Optimization

Getting the Most Value from Your Investment.

By extending the use and life of your system.

ERP and CRM systems are a hefty investment for any manufacturing firm, but often are not fully utilized or optimized for the functions they can provide. Significant gaps regularly exist that need to be closed in order to realize the full value or ROI that was expected from the initial implementation.

As your firm grows and evolves, your ERP and CRM systems need to change along with it. The software you have may no longer “fit” your advancing organizational requirements, or perhaps your system’s business-critical capabilities may not have been fully adopted. Meaden & Moore is committed to helping your company identify opportunities to better leverage your software’s inherent strengths in order to optimize utilization and performance across your organization.

meadenmoore.com 

866.752.4651 

Improve Your Software ROI.

The experienced, objective professionals at Meaden & Moore have helped a wide array of manufacturing and distribution firms optimize their ERP and CRM software. Our proven approach and methodology can yield rapid results for your company.

Our ERP and CRM Optimization Process is designed to evaluate and document your organization's:

Current Utilization – We review your current functional requirements, determine the percentage being supported by your current ERP and CRM software release, and document to what extent those features are currently being used. This establishes the benchmark to achieve higher utilization of your existing systems. From here, we can then provide you with the means to identify, promote, implement and systemize effective changes.

Current Functionality – We evaluate functional needs and gaps not addressed by your current software deployment. These gaps may exist as a result of new business processes, adding new services and product families, or changes to your business model over time. We document these unmet needs and discuss strategies to fill the gaps. Resolutions can involve redeployment, upgrading to a new release, third-party module add-ons, or a complete search and replacement of the overall system.

Enhancement/Extension – We assist you in evaluating and prioritizing systems enhancements, such as custom development or the purchase of function-specific, add-on modules. Ultimately, we work to help you effectively extend the product life cycle of your system.

Management – We provide you with our tools at www.mmpackageselection.com to better control your changing requirements.

Replacement – When all else fails, we can provide an objective needs analysis and cost/benefit comparison between your incumbent system and other viable alternative ERP and CRM solutions in the market.

Meaden & Moore tailors its approach to each client engagement, and can include some or all of the following services:

- Organize for success and set objectives and strategies.
- Analyze processes and define supporting requirements.
- Profile current systems capabilities and level of utilization.
- Prepare effectiveness and utilization reports.
- Recommend improvement to close the gaps.
- Implement and institutionalize change.

Call Meaden & Moore today at 866.752.4651 to discuss your needs. We will assemble an advisory team especially for you, with the tools and expertise you need to successfully meet your goals.

We've helped
dozens of
companies
optimize their
enterprise systems.